



Mount St Mary's Catholic High School

Educating The Individual For The Benefit Of All

GCSE Business Studies

Why Study GCSE Business Studies?

Business graduates are in high demand with employers worldwide. You will have a wide variety of possible career options open to you upon graduation. Business is both a theoretical and a practical discipline, meaning that you not only gain a great range of knowledge, but also learn the skills needed to apply this knowledge to real life settings, again assisting with employability and putting you ahead of the pack. Business touches on nearly every aspect of modern society, and so is useful for both your professional and personal life, as well as being actually very interesting to study.



Careers Options

- Owning your own business
- Accountancy
- Advertising
- Banking, Investment and Financial Services
- General Management
- HR/Personnel
- Management Consultancy
- Public Relations
- Retail Management
- Sales and Marketing
- Social Media Executives
- Events and media executives

What you will study

The following topics are covered as part of this course:

Unit 1 - students will explore what organisations have to do to be successful in business. Topics that will be studied are:

- Enterprise and entrepreneurship
- Spotting a business opportunity
- Putting a business idea into practice
- Making the business effective
- Understanding external influences on business

Unit 2 - develops students' understanding of the wider world of business and guides them to explore ways in which entrepreneurs grow their business. Topics in this unit include:

- Growing the business
- Making marketing decisions
- Making operational decisions
- Making financial decisions
- Making human resource decisions



How is the subject assessed?

Business GCSE is a 3 Year course that consists of two main topic areas, which are split into components of work. These are assessed in external examinations at the end of Year 11 as follows:

Unit 1 - Investigating Small Business:

1hr 45 minutes external examination
50% of the overall mark

Unit 2 - Building a Business:

1hr 45 minutes external examination
50% of the overall mark

For further information contact:

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